



In the Matter Of:

ALEXANDER NORRIS

VS

MARC GOLDNER et al.

ALEXANDER NORRIS

August 18, 2022

Case No: 1:19-CV-05491 - PAE

ALEXANDER NORRIS vs MARC GOLDNER et al.
Alexander Norris on 08/18/2022

<p>1 will talk at conferences or festivals and things like 2 that. And I also have made books. 3 Q. And with reference to Webcomic Name comics have 4 you done collaborations with anyone? 5 A. What do you mean by "collaborations"? 6 Q. Have you collaborated with any other artists, 7 any other companies, anything like that for Webcomic 8 Name comics? 9 MS. PERDOMO: Objection. 10 THE WITNESS: I mean, I'm very involved with 11 the online community; so it -- we tend to work in lots 12 of different ways together. 13 BY MR. DOLAN: 14 Q. So for instance "Hello Kitty," have you ever 15 collaborated with them? 16 A. I did on one occasion. 17 Q. And what was that collaboration? 18 A. That was them asking me. This was outside of 19 my comic name; this was me. They asked me to create my 20 own version of Hello Kitty and to be put on a tote bag 21 and a print and a T-shirt, which is a very fun and 22 simple thing to do. 23 Q. Okay. 24 What revenue -- I know you kind of touched on 25 this already. What revenue sources do you currently</p> <p style="text-align: right;">21</p>	<p>1 Webcomic Name brand? 2 MS. PERDOMO: Objection. 3 THE WITNESS: I'll let my attorneys decide what 4 is best for Webcomic Name going forward. 5 BY MR. DOLAN: 6 Q. In regards to the protection or in regards to 7 the whole brand? 8 A. Obviously in terms of the legal side. 9 Q. Mr. Norris, in your complaint you allege that 10 you've lost sales revenue due to this litigation. 11 Can you identify the sales revenue that you've 12 lost? 13 A. As I've outlined before, this has taken a huge 14 toll on my mental health and my energy and what time I 15 can put into Webcomic Name and other things I'm doing. 16 So I'm being very, you know, careful with that sort of 17 thing in terms of my mental health and stuff, so -- 18 yeah. 19 Q. Okay. 20 But other than the time and energy that you've 21 been unable to expend on Webcomic Name, have you noticed 22 a direct tangible loss of revenue not simply from you 23 producing these comics but in any other way? 24 MS. PERDOMO: Objection. 25 THE WITNESS: Could you rephrase the question,</p> <p style="text-align: right;">23</p>
<p>1 have tied to Webcomic Name? 2 A. Yeah. I think my answer to the previous one 3 covers that. 4 Q. Mr. Norris, what is your current long-term plan 5 for the Webcomic Name comics? 6 MS. PERDOMO: Objection. 7 THE WITNESS: My long-term plans have been 8 hugely stifled by this case. 9 BY MR. DOLAN: 10 Q. Okay. 11 But what -- what are those long-term -- 12 long-term plans? 13 A. To finish this case and then grow -- and then 14 decide what I'm doing after that. I would love to have 15 more time and energy to grow Webcomic Name in whatever 16 way suits the time. 17 Q. Okay. 18 Do you have future plans to monetize the 19 Webcomic Name brand? 20 MS. PERDOMO: Objection. 21 THE WITNESS: Pretty much in the way I have 22 been previously and seeing what I want to do at the 23 time. 24 BY MR. DOLAN: 25 Q. Do you have any future plans to protect the</p> <p style="text-align: right;">22</p>	<p>1 please? 2 BY MR. DOLAN: 3 Q. Other than not being able to spend time and 4 energy, have you noticed a loss in sales revenue? 5 A. Could you repeat the question? 6 Q. Yes. 7 Other than -- other than you not being able to 8 produce these comics, have you noticed a loss of sales 9 revenue? 10 A. Despite me not being able to grow the brand and 11 my not being able to do more work for those reasons 12 we've just been talking about, the -- things have been 13 going very up and down. My page has been growing 14 despite all of those things, but I -- you know, it would 15 be a lot more if this wasn't happening. 16 Q. And how do you know that it would be a lot more 17 if this wasn't happening? 18 MS. PERDOMO: Objection. Asked and answered. 19 BY MR. DOLAN: 20 Q. I think you can still answer the question, 21 Mr. Norris. 22 MS. PERDOMO: Yeah. You can. 23 BY MR. DOLAN: 24 Q. Mr. Norris, how -- how would you be making a 25 lot more if this hasn't happened? How would your page</p> <p style="text-align: right;">24</p>

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<p>1 be growing more?</p> <p>2 MS. PERDOMO: Objection. Asked and answered.</p> <p>3 THE WITNESS: I would be able to put a lot more</p> <p>4 energy into growing my page, into making new work --</p> <p>5 that would -- and I would be able to be more productive,</p> <p>6 make more things. I already know things I do right now</p> <p>7 work, and if I were to do more of them, then that would</p> <p>8 be better.</p> <p>9 BY MR. DOLAN:</p> <p>10 Q. Okay.</p> <p>11 Is there a specific revenue stream that you've</p> <p>12 missed out on because of this case?</p> <p>13 A. There would be lot of things I could do, but I</p> <p>14 haven't given them much thought. I'm just dealing with</p> <p>15 the matters at hand presently. I would love to do more</p> <p>16 things, and at the moment I don't feel able to do that.</p> <p>17 Q. But there's not something specific that you can</p> <p>18 point to? Like, there's no specific project that you</p> <p>19 haven't been able to complete as a result of this case?</p> <p>20 A. I'm currently working on this book that's</p> <p>21 completely separate to Webcomic Name. And my mental</p> <p>22 health has been really difficult and it's been taking a</p> <p>23 long time to complete, and I could have done a lot more</p> <p>24 things like that if this hasn't been happening.</p> <p>25 I would also like to say I haven't been to any</p> <p style="text-align: right;">25</p>	<p>1 give them.</p> <p>2 BY MR. DOLAN:</p> <p>3 Q. Okay.</p> <p>4 Is the publishing contract that you signed with</p> <p>5 them preventing you from disclosing those numbers?</p> <p>6 A. Not that I know of.</p> <p>7 Q. Okay.</p> <p>8 Is there any other reason that I wouldn't -- we</p> <p>9 wouldn't be entitled to those numbers?</p> <p>10 A. I don't recall.</p> <p>11 Q. Okay.</p> <p>12 So, Mr. Norris, how much revenue have you</p> <p>13 generated or do you intend to generate from that book</p> <p>14 deal?</p> <p>15 MS. PERDOMO: Objection.</p> <p>16 You can answer. Only if you know.</p> <p>17 THE WITNESS: I -- I'm not entirely sure of the</p> <p>18 exact numbers. Approximately 50,000 pounds in advance,</p> <p>19 but obviously there would be sales after that.</p> <p>20 BY MR. DOLAN:</p> <p>21 Q. Do you recall how much percentage of the sales</p> <p>22 that you would get?</p> <p>23 A. I don't recall.</p> <p>24 Q. Do you know which publisher that book is</p> <p>25 currently with?</p> <p style="text-align: right;">27</p>
<p>1 conventions or making public appearances for the last</p> <p>2 couple of years for that reason as well, post-COVID,</p> <p>3 obviously, for the same reasons; so that would also be a</p> <p>4 lot of revenue.</p> <p>5 Q. Okay.</p> <p>6 Mr. Norris, do you have any other sources of</p> <p>7 revenue other than Webcomic Name?</p> <p>8 MS. PERDOMO: Objection. Asked and answered.</p> <p>9 THE WITNESS: Yes. I believe I've answered</p> <p>10 that already.</p> <p>11 BY MR. DOLAN:</p> <p>12 Q. Okay.</p> <p>13 Well, Mr. Norris, you mentioned that you are</p> <p>14 working on a book that's unrelated to Webcomic Name.</p> <p>15 Can you give us more information about that</p> <p>16 book?</p> <p>17 A. Yes.</p> <p>18 Q. And so what is that book about?</p> <p>19 A. It's called "How To Love." It is a book of</p> <p>20 love advice for teenagers all in comic form.</p> <p>21 Q. And how much revenue did you earn from that</p> <p>22 book or do you intend to earn?</p> <p>23 MS. PERDOMO: Objection.</p> <p>24 THE WITNESS: I don't know if you're entitled</p> <p>25 to specific numbers there. And I don't know if I can</p> <p style="text-align: right;">26</p>	<p>1 MS. PERDOMO: I'm going to note my objection</p> <p>2 and I am going to move to strike this line of</p> <p>3 questioning for lack of relevance.</p> <p>4 The book is unrelated to Webcomic Name, that</p> <p>5 has been established; so you can continue the line of</p> <p>6 questioning, but we will move to strike.</p> <p>7 MR. DOLAN: Okay.</p> <p>8 BY MR. DOLAN:</p> <p>9 Q. Mr. Norris, do you know which publisher that</p> <p>10 book is currently with?</p> <p>11 A. Yes.</p> <p>12 Q. And which publisher is that with?</p> <p>13 A. Walker Books.</p> <p>14 Q. Mr. Norris, do you have any other projects</p> <p>15 currently going on outside of Webcomic Name?</p> <p>16 A. I'm doing lots of volunteer work with my, like,</p> <p>17 local pride, like, LGBT organization. That takes a lot</p> <p>18 of my time. And then nothing I haven't talked about in</p> <p>19 previous answers as far as I can recall.</p> <p>20 Q. Mr. Norris, you mentioned that you typically</p> <p>21 publish Webcomic Name comics on your social media;</p> <p>22 correct?</p> <p>23 A. Could you -- could you rephrase the question?</p> <p>24 Q. Can you -- can you identify all the places in</p> <p>25 which you publish Webcomic Name comics?</p> <p style="text-align: right;">28</p>